

# Key figures for **Rhône-Alpes** region

ÉDITION 2011-2012



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Rhône-Alpes is among the largest regions of the European Union, be in terms of area, population or of the creation of wealth.

It benefits from powerful assets: a strategic position at a European crossroad, the proximity of significant markets, a remarkable living environment together with a young and active population. The high educational level of its inhabitants and a strong potential for research and innovation complement the dynamism of the region's economic activities and its attractiveness.



## Geographical Territory

### • Surface area

Rhône-Alpes: 43,698 km<sup>2</sup> or 8% of France's total surface area.

Source: Insee

### • Population

Population (inhabitants)	Rhône-Alpes	R.A./Metropolitan France (%)
2009*	6,165,126	9.9
1999**	5,645,407	9.6
1990**	5,350,701	9.5

\*Source: Insee, estimates of population, 1/01/2009, last available data

\*\*Source: Insee "RGP" (General Population Census)

Average annual rate of variation of the population	Rhône-Alpes (%)	Metropolitan France (%)
1999-2008	0.89	0.67
1990-1999	0.60	0.37

\*Source: Insee, 2008 population census, last available data

### • Population of the main « urban areas »

Lyon	2 118 132	Valence	172 929
Grenoble	664 832	Bourg-en-Bresse	117 753
Saint-Étienne	506 655	Vienne	110 965
Genève-Annemasse*	262 822	Roanne	105 612
Annecy	209 859	Aubenas	57 431
Chambéry	209 535		

Source: Insee, 2008 population census, last available data

«Urban area »: a set of adjoining communes with no enclaves and at least 40% of its population residing and working within the urban area

\*French part

### • Population density

Density in km <sup>2</sup> per inhabitants	Rhône-Alpes	Metropolitan France
	140	114

Source: Insee, 2008 population census, last available data

### • Structure of the population by age-group

Age-group	Rhône-Alpes (%)	Metropolitan France (%)
0-24	32.0	30.9
25-39	19.7	19.5
40-59	26.8	27.2
60 and over	21.5	22.4

Source: Insee, estimates of population, 1/01/2009, last available data

## • Households

In %	Rhône-Alpes	Metropolitan France
One person households	33.0	33.5
2 persons households	32.4	33.0
3 to 4 persons households	27.8	27.1
5 persons or more households	6.7	6.4

Source: Insee, 2008 population census, last available data

## • Number of communes and intercommunal cooperation institutions with their own tax system

In numbers	Rhône-Alpes	Metropolitan France
Communes	2,879	36,682
Agglomeration communities	16	191
Urban communities	1	16
Communities of communes	218	2,387

Source: General Directorate for Local Authorities, 1/01/2011



## Employment

### • Overall employment

	Overall employment (absolute value)	Non-wage-earning (%)	R.A./Metropolitan France (%)
Total	2,663,645	9.6	10.2

Source: Insee-ESTEL, 2008, provisional results

### • Employment rate

In %	Rhône-Alpes	Metropolitan France
Men	70.2	68.1
Women	61.4	59.5
Total	65.8	63.8

Source: INSEE, 2008 population census  
Employment rate: percentage of the total population in employment within the 15 to 64 years age-group

### • Unemployment rate

In %	Rhône-Alpes	Metropolitan France
Unemployment rate	8.3	9.2

Source: INSEE, 1<sup>st</sup> quarter 2011, provisional data  
Localised quarterly unemployment rate adjusted for seasonal variations

### • Job seekers

	Rhône-Alpes	Metropolitan France
Number of category A* job seekers	245,143	2,680,000

Source : Pôle emploi, data as of 31/03/2011  
\*Registered unemployed job seekers actively seeking employment

### • Job description

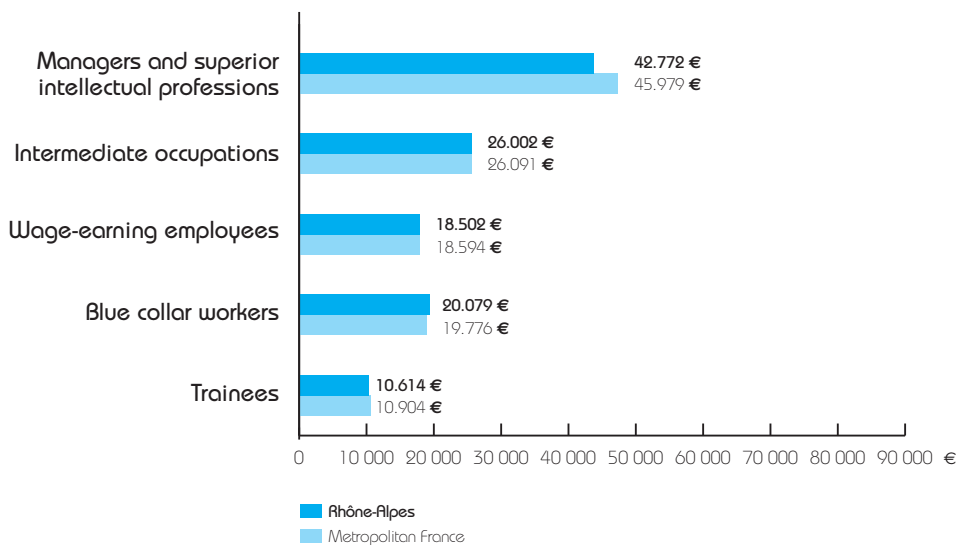
Number of paid jobs (%)	Rhône-Alpes	Metropolitan France
Craftsmen, storekeepers and company directors	1.0	0.9
Managers and superior intellectual professions	15.6	16.2
Intermediate occupations	21.7	20.7
Wage-earning employees	33.5	34.9
Blue collar workers	28.2	27.3

Source: Insee CLAP 31/12/2009, last available data



## Income - Taxes

- Average net annual income by socio-professional category



Source : Insee DADS 31/12/2009, last available data

- Taxes

	Rhône-Alpes	Metropolitan France
Number of fiscal households	3,421,274	36,390,286
Average income per household	24,070 €	23,201 €
Percentage of households liable for tax	56.4 %	53.4 %

Source: Direction Générale des Impôts, 2009 taxes



## Transport - Communication

At the crossroads of Europe's main communication routes, Rhône-Alpes is serviced by the following excellent facilities:

- Lyon-Saint Exupéry international airport (7.98 million passengers in 2010, 113 regular lines in winter and 119 in summer) and the Annecy, Chambéry, Grenoble, Saint-Etienne, Roanne and Valence airports;
- TGV traffic: 22.3 million passengers to or from Rhône-Alpes;
- a dense network of 1,380 km of motorways linked to the Swiss and Italian networks.

With numerous logistic platforms, Rhône-Alpes is the hub of an intense flow of goods transport:

- road: 219.1 million tons in 2010;
- river and river-maritime: 2.5 million tons handled by public harbours in Rhône-Alpes in 2010.

Sources: Lyon-Saint Exupéry Airport, DREAL Rhône-Alpes, SITRAM, SNCF, harbours of Rhône-Alpes chambers of commerce and industry and harbour Edouard-Herriot of Lyon



## Training - Research

### • In-service training and apprenticeship

Rhône-Alpes	
Number of training organizations	8,221
Turnover	975.8 M€

Source: DIRECCTE Rhône-Alpes, 2009, last available data

Rhône-Alpes	
Apprenticeship contracts	25,837
Professionalisation contracts	16,775

Source: DIRECCTE Rhône-Alpes, 2010

Rhône-Alpes	
Number of training centers with their main site in the region	61
Number of sites taking apprentices in the region	377
Number of apprentices trained on sites in the region	41,272

Source : Rhône-Alpes region, Directorate of Apprenticeship, 31/12/2010

### • Higher education

Rhône-Alpes has 244,870 students, 8 universities, 35 *grandes écoles* and 2 research and higher education (Lyon and Grenoble). 13.2% of phds are awarded in Rhône-Alpes. 11% of research-based industrial training contracts in France are agreed by companies with their headquarters in the Rhône-Alpes region.

Source: Department of Education

### • Research and innovation

10 majors research infrastructures are located in Rhône-Alpes. The region boasts strengths in many fields of research: health and biotechnologies, the environment, chemistry and materials, digital technology, physics, nanotechnology, power, etc. Rhône-Alpes is involved in 13 "competitiveness clusters" of the 71 projects selected in France. Three of them are or will soon be on a worldwide scale. Two IRT projects from Rhône-Alpes (international technological innovation campuses), Lyon Biotech and NanoElec (Grenoble) have been selected for the national program "Investing for the future".

Rhône-Alpes is ranked seventh among the regions of the European Union for the number of European patent applications.

Patents: 2,013 or 13.9% of the total for France.

OSEO Grants: 47.8 M€ or 12.3% of the total for France.

Sources: OSEO and INPI 2010, Department of Education



## Economic fabric

In terms of GDP, Rhône-Alpes is the second French region and the sixth region in the European Union. It has a solid industrial base as well as a substantial tertiary sector, with strong tourism activity. The region is well endowed with centres of economic decision-making, making it attractive to foreign capital. At the heart of the economic infrastructure, the Chambers of Commerce and Industry represent more than 253,000 industrial, commercial and service establishments.

### • Rhône-Alpes GDP

GDP	R.A./Metropolitan France	Position in France	Per capita GDP
181,810 M€	9.7 %	2 <sup>nd</sup>	29,420 €

Source: Insee, temporary figures for 2009  
GDP: Gross Domestic Product

### • Value Added

M€	Farming	Industry	Construction	Trade	Education, health & social services	Total
Rhône-Alpes	1,657	26,263	12,299	89,316	34,512	164,047
Metropolitan France	29,300	211,189	108,323	961,162	378,712	1,688,686
Rhône-Alpes*	1,802	28,509	9,472	78,865	29,477	148,125

Source: INSEE, regional accounts, 2009, provisional data

\*Source: INSEE, regional accounts, 2005, last available data at the departmental level  
Value added: production value minus intermediate consumption

### • Number of businesses per activity in Rhône-Alpes

Industry*	Construction	Trade	Services**	Total
34,663	51,515	87,780	236,806	410,764

Source: Insee, Directory of Enterprises and Establishments, trading activities except agricultural sector, 1/01/2010, quasi-definitive data

\* The nomenclature of business activities includes the following trade codes: APE 10.13B, 10.71B, 10.71C and 10.71D (delicatessen, bakery and confectionary trades).  
These codes represent 5,136 businesses.

\*\* Excluding state bodies, local authorities, associations, foundations and professional associations

### • Number of businesses according to number of employees

0 employee*	1 to 9	10 to 49	50 and over	Total
259,821	122,444	23,621	4,878	410,764

Source: INSEE, Directory of Companies and Businesses, commercial activities excluding those within the agricultural sector, 01/01/2010, semi-definitive data

\*Including non-declared employees

## • Total jobs per economic sector

	Agriculture	Industry	Construction	Trade	Services
Rhône-Alpes (%)	1.8	17.4	7.1	45.7	28.0
Metropolitan France (%)	2.6	13.9	6.7	47.0	29.8

Source: Insee-ESTEL, 2008, provisional results

## • Overall business creation

	Industry*	Construction	Trade	Services	Total
Rhône-Alpes	3,069	9,533	13,047	37,291	62,940
R.A./ Metropolitan France (%)	10.4	10.6	10.4	10.5	10.5

Source: Insee 2010, trading activities except agricultural sector  
\*Including codes: APE 10.13B, 10.71B, 10.71C and 10.71D (delicatessen, bakery and confectionary trades)

The figures take into account new businesses under the self-employed tax regime launched on 1<sup>st</sup> January 2009

	New businesses without the self-employed regime	New businesses with only the self-employed regime
Rhône-Alpes	27,570	35,370
Metropolitan France	251,309	350,262

Source : Insee, 2010, trading activities except agricultural sector

## • Changes in businesses registered by the CCI

	Industry*	Construction	Trade	Services	Total
Number of registrations	2,744	3,915	9,537	18,251	34,649
Number of deregistrations	2,361	2,956	9,310	13,771	28,537

Source: CCI economic data 2010

Including agricultural sector and extraterritorial activities

\*Including codes: APE 10.13B, 10.71B, 10.71C and 10.71D (delicatessen, bakery and confectionary trades)

## • Changes in craft industries

	Registrations (absolute value)	Deregistrations (absolute value)
Total Rhône-Alpes	12,526	9,976

Source: Chambre de Métiers et de l'Artisanat de Rhône-Alpes, 2010

## • Foreign investment

Rhône-Alpes has 4,600 businesses with a foreign capital base\* amongst them 871 have 50 employees or more.

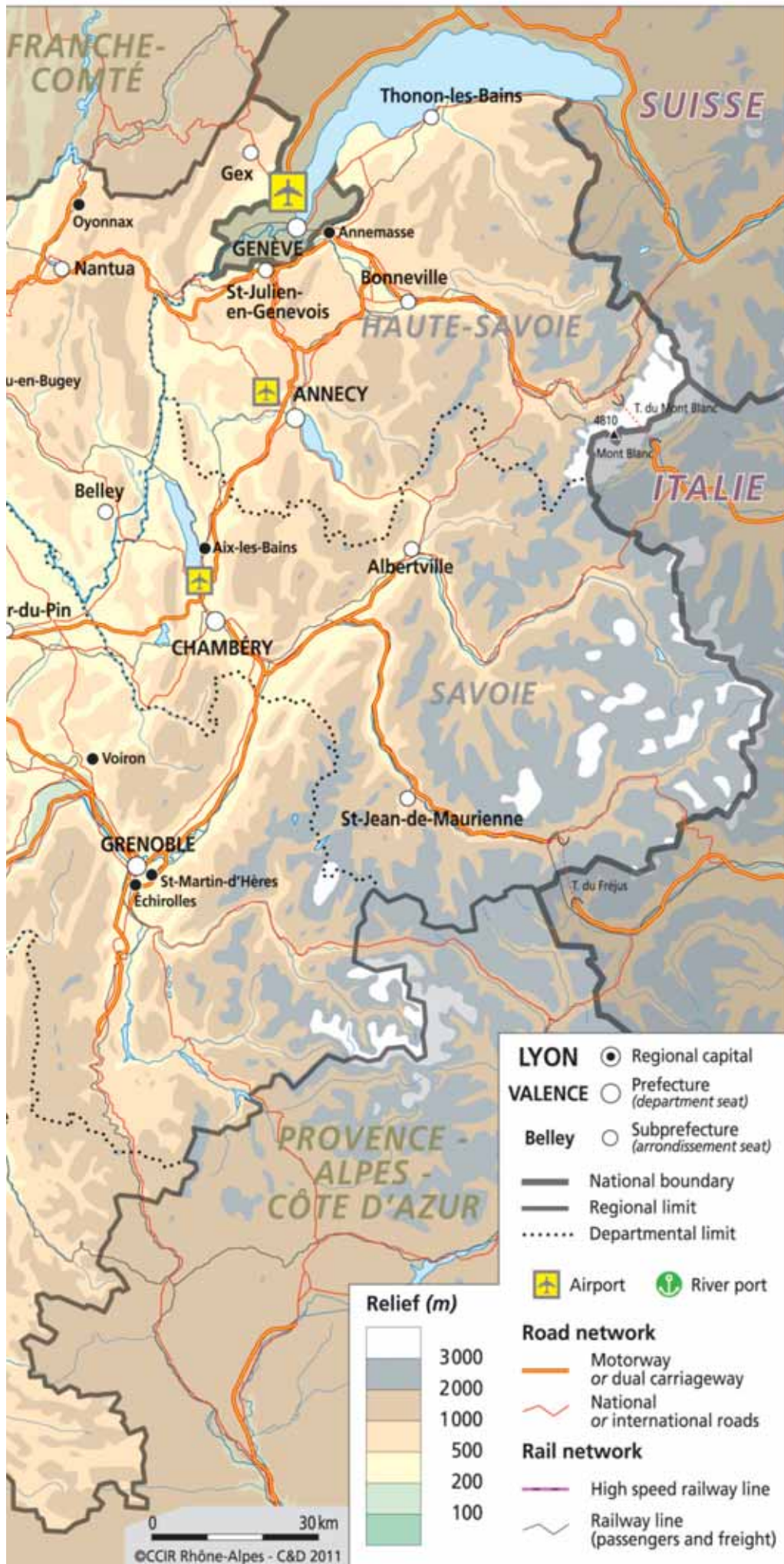
Source: CCIR Rhône-Alpes, July 2011

\* The businesses considered as being detained by foreign capital are those :

- where at least 33% of the capital is detained by a foreign company,
- where at least 33% of the capital is detained by the French subsidiary of a foreign company.

# Rhône-Alpes







# Industry

## • Number of businesses according to number of employees

0 employee*	1 to 9	10 to 49	50 and over	Total
15,215	12,722	5,134	1,592	34,663

Source: Insee, Directory of Enterprises and Establishments, trading activities except agricultural sector, 1/01/2010, quasi-definitive data  
\*including non-declared employees

Number of businesses with over 200 employees: 328

## • Number of private businesses per activity sector

	Number of businesses*	Number of employees	Employees in R.A./Metropolitan France (%)
<b>a</b> - Extractive industries	238	2,008	8.4
<b>b</b> - Food, beverage and tobacco manufacturing	4,438	44,636	8.9
<b>c</b> - Textiles, clothing, leather and footwear industries	923	20,629	17.8
<b>d</b> - Woodworking, paper and printing industries	1,462	21,118	10.6
<b>e</b> - Coking and refining industry	5	952	7.7
<b>f</b> - Chemical industry	304	20,835	14.5
<b>g</b> - Pharmaceutical industry	75	13,489	16.3
<b>h</b> - Manufacture of rubber, plastic and other non-metallic mineral products	1,501	35,556	11.9
<b>i</b> - Metallurgy, manufacture of fabricated metal products, except machinery and equipment	3,051	62,241	16.2
<b>j</b> - Manufacture of computer, electronic and optical products	365	21,848	15.4
<b>k</b> - Manufacture of electrical equipment	409	24,314	20.1
<b>l</b> - Manufacture of machinery and equipment n.e.c.	1,003	37,356	19.7
<b>m</b> - Manufacture of transport equipment	337	25,108	7.1
<b>n</b> - Other manufacturing industries; repair and installation of machinery and equipment	3,231	42,149	15.0
<b>o</b> - Production and distribution of electricity, gas and water; waste management	795	16,668	9.9
<b>Total Rhône-Alpes industry</b>	<b>18,137</b>	<b>389,907</b>	<b>12.9</b>

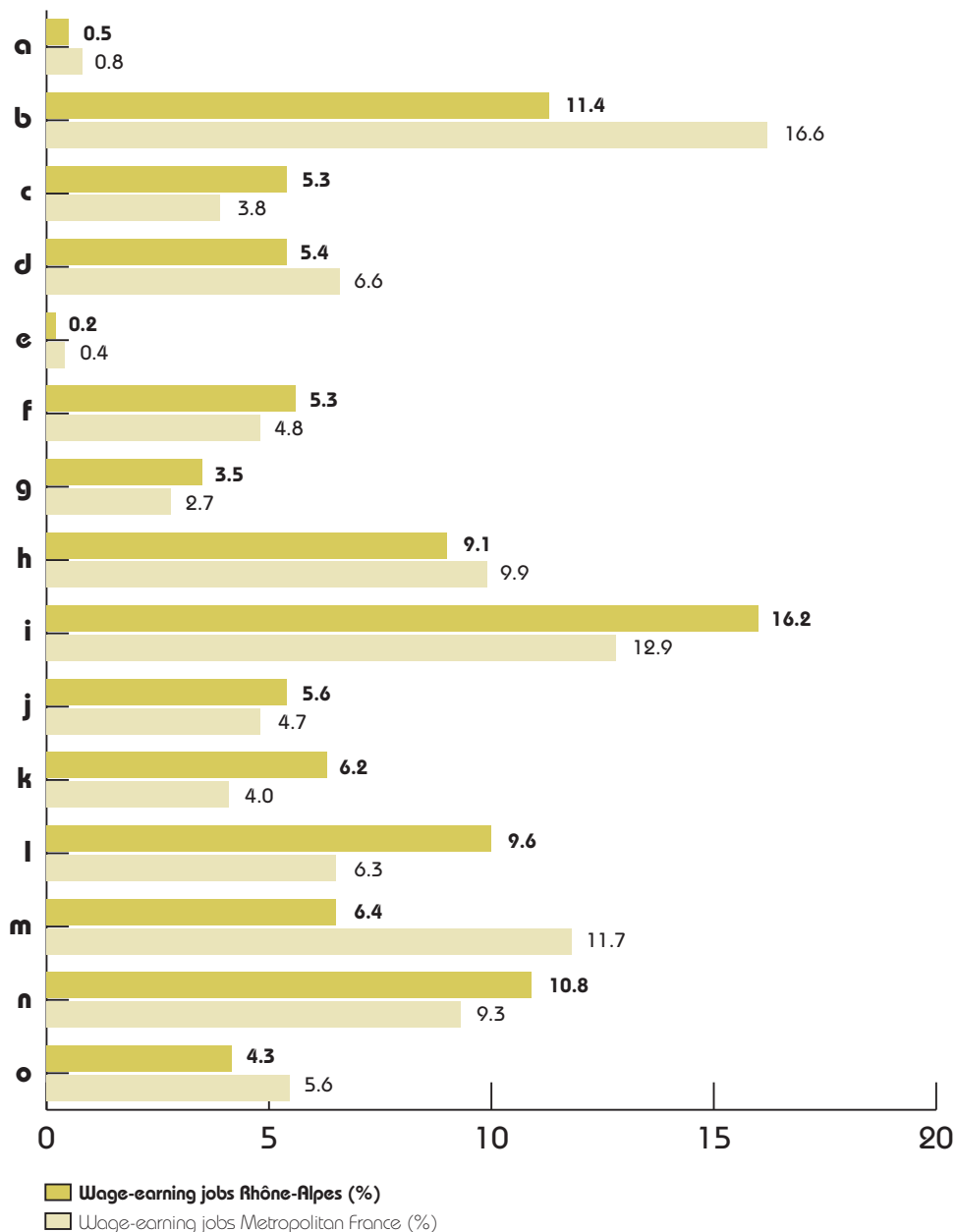
Source: Pôle Emploi (Unistatis), 31/12/2010, last available data

\*Only private businesses employing wage earners. These figures do not include temporary jobs in the industry sector or the number of employees in service sector jobs which were formerly classified within the industry sector.

## • Main industrial branches

Rhône-Alpes is a major industrial area in terms of what it contributes to the value added of French industries as well as the welcome it gives to establishments in this sector. Its industry is diversified, with intermediate goods and equipment industries being highly represented, and is widely open to export. The region boasts many strengths in the high-tech industry: digital technology, electronic components, energy, pharmaceuticals and medical technology, eco-technology...

## • Number of employees per activity sector





## Building - Civil engineering

### • Number of businesses according to number of employees

0 employee*	1 to 9	10 to 49	50 and over	Total
30,051	17,928	3,145	391	51,515

Source: Insee, Directory of Enterprises and Establishments, trading activities except agricultural sector, 1/01/2010, quasi-definitive data  
\*including non-declared employees

Number of businesses with over 200 employees: 26

### • Number of private businesses and number of employees

	Number of businesses*	Number of employees	Employees in R.A./Metropolitan France (%)
Total Rhône-Alpes construction	21,638	157,933	10.8

Source: Pôle Emploi (Unistatis), 31/12/2010, last available data  
\*Only private businesses employing wage earners

### • Characteristics of the construction sector

80% of all employees in the sector work in the building industry and 20% in the civil engineering industry. In 2010, a total of 4.22 billion euros was spent on civil engineering projects in the Rhône-Alpes region. The total turnover of the building industry amounted to 14.95 billion euros. Rhône-Alpes counts 3.2 million of houses and apartments.

Sources: CERA 2010, Insee 2008 population census

### • Construction of business premises

	Surface area of new buildings (thousands m <sup>2</sup> )	R.A./Metropolitan France (%)
Hotel accommodation	113,0	18.7
Offices	293,2	10.4
Trade	294,1	7.9
Craft	127,9	13.1
Industry	322,8	10.5
Agriculture	103,6	6.5
Warehouse	310,5	10.0
Public sector	648,7	10.5
<b>Total</b>	<b>2,213,8</b>	<b>10.0</b>

Source: Sit@del2 - MEEDDM/CGDD/SOeS - 2010

### • Construction of housings

	Number of dwellings started	R.A./Metropolitan France (%)
Individual	16,688	9.6
Collective	21,170	15.4
Social housing	2,815	13.5
<b>Total</b>	<b>40,673</b>	<b>12.2</b>

Source: Sit@del2 - MEEDDM/CGDD/SOeS - 2010



- **Number of businesses according to number of employees**

0 employee*	1 to 9	10 to 49	50 and over	Total
48,958	32,689	5,327	806	87,780

Source: Insee, Directory of Enterprises and Establishments, trading activities except agricultural sector, 1/01/2010, quasi-definitive data

\*including non-declared employees

Number of businesses with over 200 employees: 96

- **Number of private businesses and number of employees per activity sector**

	Number of businesses*	Number of employees	Employees in R.A./Metropolitan France (%)
Trade and car repair	5,697	41,329	10.9
Wholesalers and intermediaries	9,239	99,267	10.6
Retailers and repairs	23,462	161,121	9.7
<b>Total trade in Rhône-Alpes</b>	<b>38,398</b>	<b>301,717</b>	<b>10.1</b>

Source: Pôle Emploi (Unistatis), 31/12/2010, last available data

\*Only private businesses employing wage earners

- **Main commercial activities**

Rhône-Alpes enjoys a broad range of businesses. Despite the tendency of business hubs to cluster, sales outlets are spread over a large area of the regional territory, strongly contributing to the quality of life of its inhabitants. Many leading national retail chains were founded in this region. Intercompany business, highly influenced by the region's industrial characteristics, is another major sector in Rhône-Alpes.



## Services

### • Number of businesses according to number of employees

0 employee*	1 to 9	10 to 49	50 and over	Total
165,597	59,105	10,015	2,089	236,806

Source: Insee, Directory of Enterprises and Establishments, trading activities except agricultural sector, 1/01/2010, quasi-definitive data  
\*including non-declared employees

Number of businesses with over 200 employees: 304

### • Number of private businesses and number of employees per activity sector

	Number of businesses*	Number of employees	Employees in R.A./Metropolitan France (%)
<b>a</b> - Transport and warehousing	4,645	97,387	11.4
<b>b</b> - Accommodation and catering	16,309	103,934	11.4
<b>c</b> - Information and communication technologies	3,237	45,950	7.9
<b>d</b> - Financial and insurance activities	7,984	58,307	8.2
<b>e</b> - Property	4,256	21,267	10.1
<b>f</b> - Services to businesses	13,955	117,395	10.0
<b>g</b> - Services to private individuals	13,802	184,319	10.6
<b>h</b> - Administration	226	17,570	9.9
<b>i</b> - Education, health and social services	13,903	185,502	10.3
<b>j</b> - Art, entertainment and leisure activities	4,980	22,504	9.7
<b>k</b> - Other activities and services	11,010	51,679	9.7
<b>Total services Rhône-Alpes</b>	<b>94,307</b>	<b>905,814</b>	<b>10.2</b>

C: Publishing, cinema, media, telecommunications, IT, etc.

F: Legal, accounting, architectural, marketing, consultancy and engineering activities, etc. Research and development

G: Rental services, temping and recruitment agencies, travel agencies, security, cleaning, call centres, etc.

K: Associations, personal services, etc.

Source: Pôle Emploi (Unistatis), 31/12/2010, last available data

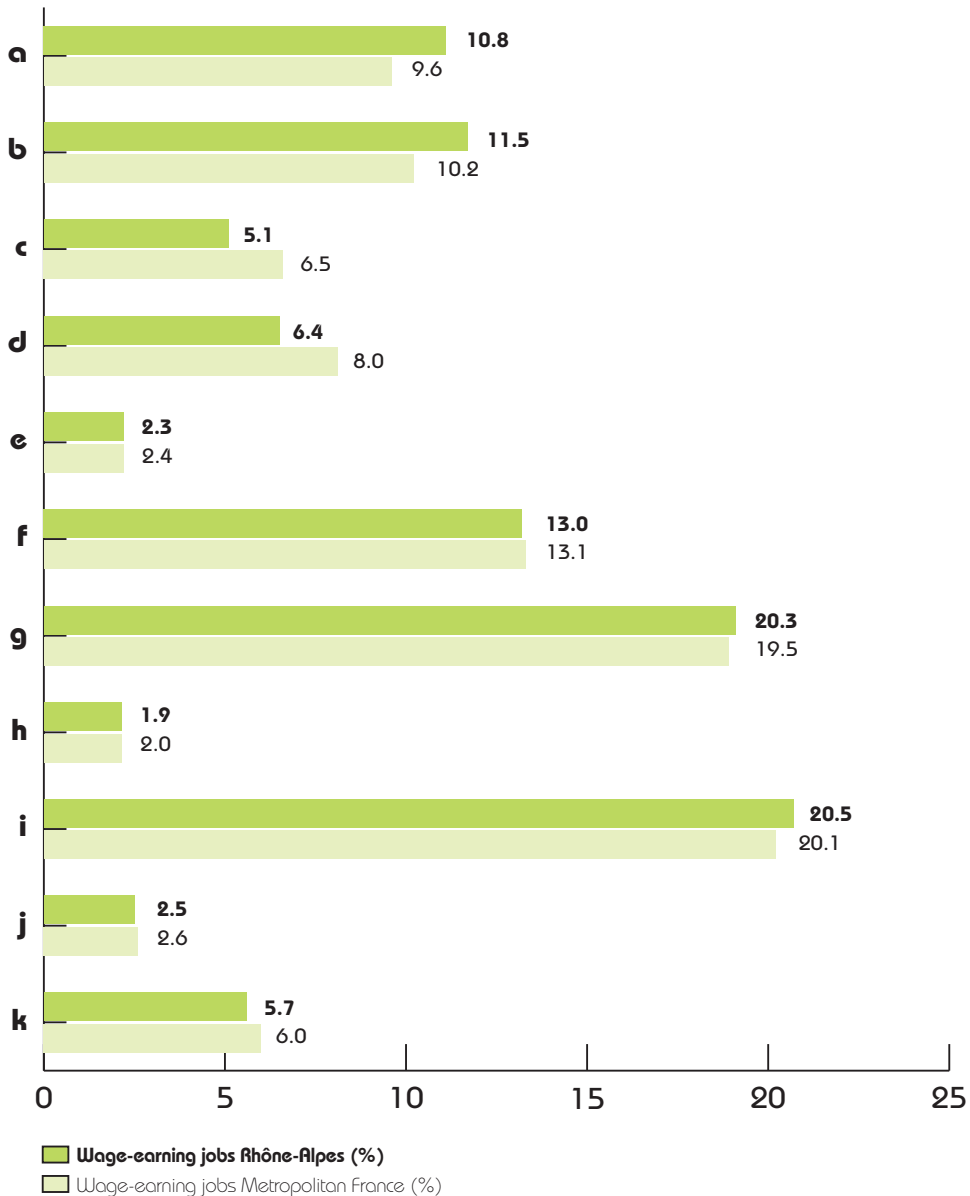
Private activities other than jobs within public administrations and local and territorial authorities.

\*Only private businesses employing wage earners, including a few businesses not elsewhere categorised

## • Main activities in the tertiary sector

The service industries play a predominant role in terms of value added and employment. They represent more than one in two business creations. Rhône-Alpes offers companies a wide range of services (engineering, computer services, temporary work, etc.) linked to the density of the economic infrastructure. It is also one of the main French hubs for transport and logistics. Tourism contributes to the development of services to private individuals.

## • Number of employees per activity sector





## • Trade

	Rhône-Alpes	Trend 2010/2009 (%)	R.A./France (%)
Exports	42,221 M€	+ 16,7	10.9
Imports	40,513 M€	+ 17,4	8.9

Goods trade

Source: Directorate-General of Customs and Indirect Taxes (DGDDI) - 2010

## • Main products exported

	Rhône-Alpes	Part/total exports (%)	R.A./France (%)
Mechanical, electrical, electronic and computer equipment	14,245 M€	33.7	18.7
Chemical products, perfume and cosmetics	8,125 M€	19.2	17.4
Transport equipment	4,027 M€	9.5	13.7
Metallurgical and metal products	3,829 M€	9.1	4.5
Pharmaceuticals	2,461 M€	5.8	9.1

Source: Directorate-General of Customs and Indirect Taxes (DGDDI) - 2010

## • Leading customer / supplier countries

	Rhône-Alpes	Part/total exports (%)	R.A./France (%)
<b>Leading customer countries</b>			
Germany	5,987 M€	14.2	9.5
Italy	4,402 M€	10.4	14.0
United States of America	2,957 M€	7.0	13.4
Spain	2,901 M€	6.9	10.0
United Kingdom	2,406 M€	5.7	9.2

	Rhône-Alpes	Part/total imports (%)	R.A./France (%)
<b>Leading supplier countries</b>			
Germany	6,066 M€	15.0	7.7
Italy	5,835 M€	14.4	16.8
China	3,373 M€	8.3	9.1
Belgium	2,231 M€	5.5	6.2
Spain	2,061 M€	5.1	7.3

Source: Directorate-General of Customs and Indirect Taxes (DGDDI) - 2010

## • Rhônealpine businesses abroad

559 businesses from the Rhône-Alpes region have gained a foothold abroad through the establishment of 2,289 subsidiary companies, representative offices, joint ventures, commercial agencies and shops.

Source: CCIR Rhône-Alpes database, September 2011



## • Tourist capacity

Number of beds	Rhône-Alpes	R.A./France (%)
Registered hotels	134,284	11.0
Registered campsites	220,176	8.0
Tourist residences	189,491	30.0
Furnished accommodation graded	146,193	n.a.
- or furnished accommodation graded "Gîtes de France"	31,407	
- or furnished accommodation graded "Clévacances"	10,550	
Group accommodation	105,763	n.a.

Source: Regional Tourism Observatory/Mitra 2010, last available data

Number of country homes: 356,582

Source: Insee, 2008 population census

## • Hotels

Graded hotels	No stars	1 star	2 stars	3 stars	4 stars	Luxury 4 stars	5 stars
Number of hotels	233	165	1,220	531	106	3	29

Sources: DDCCRF and prefectures, 2010

A new (5 stars) category was created within the framework of the reform of the French hotel classification system implemented in January 2009.

## • Number of nights of tourist accommodation sold

Nights of accommodation	Rhône-Alpes
Summer season 2010	52,420,229
Winter season 2010/2011	62,962,508

Source: Regional Tourism Observatory/Mitra

## • Most visited tourist attractions

Name	Number of visitors
Aiguille du Midi cable car (Chamonix, Haute-Savoie)	784,983
Domaine départemental de Vizille (Vizille, Isère)	743,557
Montenvers Railway – Sea of Ice glacier (Chamonix, Haute-Savoie)	721,195
Basilica of Ars (Ars-sur-Formans, Ain)	525,000
Brévent cable car (Chamonix, Haute-Savoie)	455,486

Source: Departmental tourism economic research institute of Rhône-Alpes, ORT/MITRA, tourist attractions with over 10,000 visitors, 2010

## • Assets for tourism

Rhône-Alpes has extensive natural and cultural assets for tourism. It is the region of France most visited by the French themselves. The region offers a wide and rich variety of centres of interest catering for all tastes:

- sport tourism: Rhône-Alpes boasts the largest equipped skiable area in the world, with more than 150 resorts producing almost 75% of the national turnover in skilifts;
- green tourism, favoured by its 2 national parks, 6 natural regional parks and 35,000 hectares of lakes and other stretches of water;
- health tourism, with its 15 spas;
- Water tourism brings in approximately 44.5 M€ in 2008. The marina of the Epervière (Valence, Drôme) is number one in France;
- urban, gastronomical and cultural tourism : with more than 400 festivals, the region offers a wide range of events;
- business tourism: with 30 congress towns, Lyon is the second best equipped French city for holding international congresses..

Sources: Regional Tourism Observatory/Mitra, VNF, UAF



## Craft

### • Craft enterprises according to number of employees

ND	0 employee	1 to 5	6 to 9	10 and over	Total
10,849	46,168	36,846	6,870	5,271	106,004

Source: Chambre de Métiers et de l'Artisanat de Rhône-Alpes/Insee - 1/01/2011

ND: Number of enterprises for which number of employees is not specified

### • Number of employees per activity sector

	Rhône-Alpes
Food	31,744
Production	59,067
Building	87,789
Services	67,583
Total	246,183

Source: URSAFF Rhône-Alpes, 4<sup>th</sup> quarter 2010



## Agriculture

### • Farms and population

	Rhône-Alpes (Number)	R.A./Metropolitan France (%)
Farms	39,020	8.0
Domestic working population*	42,649	8.0
Permanent employees*	6,617	5.2
Seasonal workers*	8,958	9.9

\*in UTA units (amount of annual work provided by a full-time worker)

Source: Agreste Rhône-Alpes, 2010 agricultural census, last available data

### • Agricultural land

	Rhône-Alpes	Metropolitan France
Usable agricultural land (hectares)	1,638,410	29,164,623
Proport. of usable agric. land / total surface (%)	36.4	53.1
Proport. of wooded areas / total surface (%)	36.7	28.4

Source: Agreste Rhône-Alpes 2010

### • Income from agricultural produce

	Rhône-Alpes	R.A./Metropolitan France (%)
Crops	2,121.7 M€	5.5
Livestock	1,295.7 M€	5.7
Total	3,417.4 M€	5.6

Source: Agreste Rhône-Alpes 2010, provisional results

### • Main produce

Rhône-Alpes numbers 59 *Appellations d'Origine Contrôlée* and over 50 *Label Rouge* products of guaranteed origin and quality. The region notably distinguishes itself by its production of quality wines, the richness of its orchards and its specialty cheeses. It is the French region which has the most organic farms.

# Notes

A series of horizontal dotted lines for taking notes.

# Helping you make an informed decision

Thanks to their close-knit relations with local businesses, the Rhône-Alpes Chambers of Commerce and Industry are able to keep a close and continually active observation of the economic life in their territories. Their analyses, publications and databases are designed to help managers run their businesses and the authorities make informed decisions.

## Showing the strengths and assets of the economic fabric

An atlas of the businesses in the Rhône-Alpes region:

30 thematic maps illustrating the dynamism of Rhônealpine businesses



### Coup de projecteur:

analysis of key Rhône-Alpes economic matters



Socio-economic presentations of the territories designed by the Baseco economic research institutes of the Rhône-Alpes Chambers of Commerce and Industry (please contact your CCIT).

## Regular updates on the economic situation

- Every three months:

**Conjonctura** presents an exhaustive and commented assessment of the regional economic situation on the basis of 40 indicators.



- Every months:

A barometer gives an overview of the economic situation of Rhônealpine businesses.



A specific "retail trade" barometer.

## Business database

The Rhône-Alpes CCIT offer specific data concerning, for example: the know-how within Rhônealpine businesses, Rhônealpine businesses represented abroad, businesses with foreign capital and export companies based in the Rhône-Alpes region.



For more information, to obtain a subscription or to ask for tailored information files, please contact the CCIR:

33 (0)4 72 11 43 58 – [www.rhone-alpes.cci.fr](http://www.rhone-alpes.cci.fr)

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